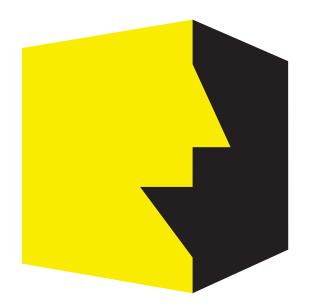
The Trade Exhibition

Registering for the Publisher's Fair



GEWINNER UND VERLIERER **50. DEUTSCHER** HISTORIKERTAG



SEPTEMBER 23 – 26, 2014

The 50th German Historikertag in Goettingen 2014



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The 50th German Historikertag will be held September 23 – 26, 2014, in Goettingen. This biennial event is one of Europe's largest humanities conferences and covers all areas of historical research. Around 3,500 guests are expected to visit and participate.

Under the auspices of the Prime Minister of Lower Saxony, Mr Stephan Weil, this anniversary convention is organized by the German Association of Historians (VHD – Verband der Historiker und Historikerinnen Deutschlands) and the German Association of History Teachers (VGD – Verband der Geschichtslehrer Deutschlands) in cooperation with the University of Goettingen.

Over the span of four days and more than 60 different sections, German and international speakers will present and discuss current historical research under the motto of "Winners and Losers".

The United Kingdom of Great Britain and Northern Ireland is the official "Partner Country" of the 50th German Historikertag. Great Britain has strong historic ties to the state of Lower Saxony, the city of Goettingen and especially the University of Goettingen, the Georgia Augusta, which was founded and named after Georg August, Electore of Brunswick-Luneburg (Hanover) who also was Georg II., King of Great Britain.

A traditional element of each Historikertag is the large trade exhibition of publishing houses, NGOs, foundations and research institutions. It offers a forum for presenting new publications and keeping in touch with the research community, students, journalists, history teachers and pupils as well as the interested public.



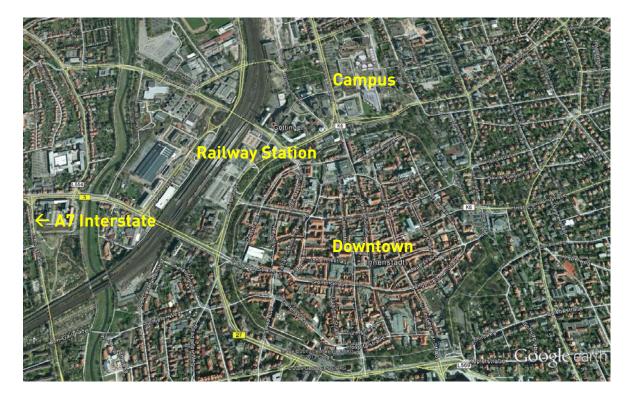
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1. The Venue – Campus



The campus for the humanities at the University of Goettingen

The part of campus where the humanities are located lies in close proximity to the city center of Goettingen. Both the distance from the railway station to campus and the distance from campus to downtown are less than one kilometer. Goettingen is directly connected to the A7 Interstate, which links Northern and Southern Germany, running from Denmark to Austria. Furthermore, Goettingen is served by over 100 high-speed trains (ICE) daily and thus interconnected with major cities like Munich, Berlin or Zurich.





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2. The Venue – Buildings



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The buildings on the campus for the humanities at the University of Goettingen

The campus area designated to the humanities encompasses the main building of the Goettingen State and University Library (SUB), the central lecture hall complex (ZHG), the main cafeteria (Z-Mensa), the general office and administration building named "blue tower" (Blauer Turm), a multi purpose building (VG – Verfuegungsgebaeude), the department buildings for the faculty of law (Juridicum), the faculty of theology (Theologicum), and the faculty of economics (Oeconomicum), as well as the newly constructed study hall (LuSt), which will be inaugurated shortly.





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2. The Venue – ZHG



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The central lecture hall complex (ZHG)

Built in 1972, the central lecture hall complex (ZHG) constitutes the heart of the campus. It is accessible from all directions and interconnected with the blue tower and the main cafeteria. It contains 16 lecture halls with a joint capacity of 4,000 people. During the 50th German Historikertag all sections, general meetings and presentations of the school program will be held here. For that purpose, all of the 16 lecture halls will be put to use. The publisher's trade exhibition will also be held in the ZHG.





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3. Exhibition Space

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Exhibition Space: Central lecture hall complex (ZHG) Address: Zentrales Hoersaalgebaeude (ZHG), Platz der Goettinger Sieben, 37073 Goettingen

Profile in Brief:

The designated exhibition space is located in the foyer on the ground and first floor of the central lecture hall complex (ZHG), where all academic presentations and lectures of the school program will be held. Part of the publisher's fair will be three catering stands, a lounge area and the PhD poster presentation. Accreditation and conference office will be residing on the first floor, while the Café Campus is situated on the ground floor. On the other side of the ZHG the Café Zentral connects the central lecture hall complex to the main cafeteria (Z-Mensa).

Four of the lecture halls (008, 009, 010 and 011) are two-storied and can be accessed either from ground level or from the upper floor. The ground floor also leads to the seven lecture halls 001-007, on the first floor are the entrances to lecture halls 101-105. The upper floor, where one third of the function rooms will be set up as well as the lounge area, the PhD poster presentation, the PC work station lab, accreditation and conference office, is designed as a gallery looking over the foyer of the ground level. Six grand staircases interconnect both stories. This structure ensures that all visitors and participants of the 50th German Historikertag will spread evenly across the conference space. The position at the center of campus and next to the city center is attractive to guests and will bring visitors to the trade exhibition, the more so as there will be no admission fee to the publisher's fair.

Exhibition Space / Booth Size

- → The total expanse of the space amounts to 4,000 sqm; 923 sqm of which are designated to hold exhibition booths
- ightarrow There will be 118 booth units in total, with sizes ranging from 4 to 24.5 sqm

→ The individual booth units are numbered from 001-067 (referring to a panel on the ground level) and 101-151 (referring to the upper level).

Booth Unit Rental Prices

→ Ground floor: 70 € per sqm (plus VAT)

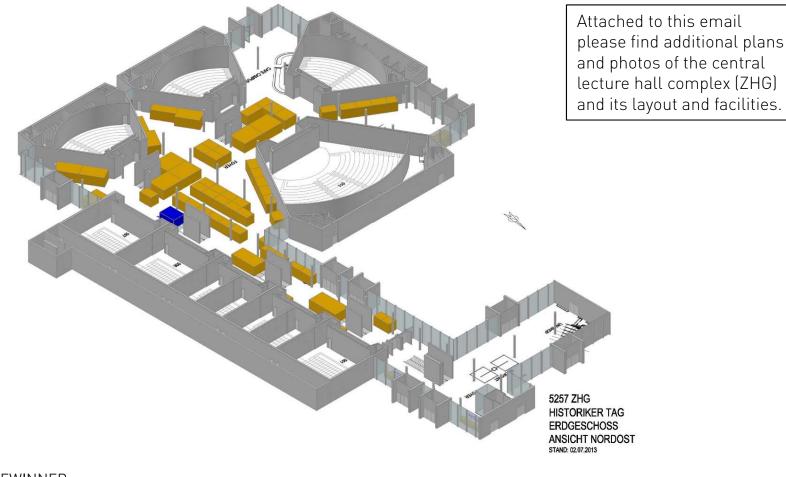
→ First floor: 60 € per sqm (plus VAT)



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First Floor: General Arrangement – View from Northeast (see also pdf attachment)



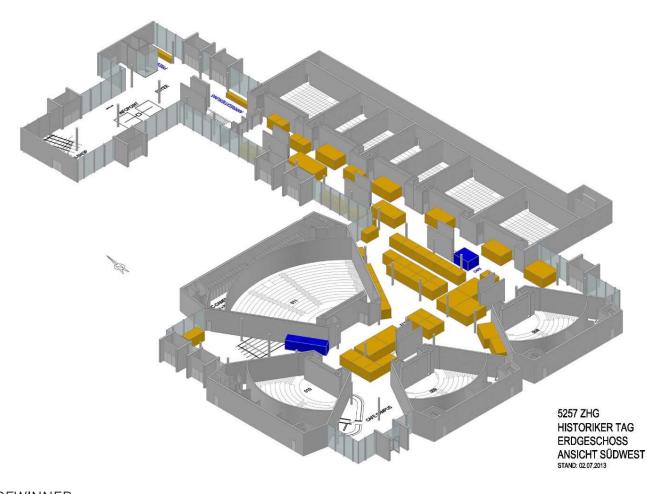


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First Floor: General Arrangement – View from Southwest (see also pdf attachment)



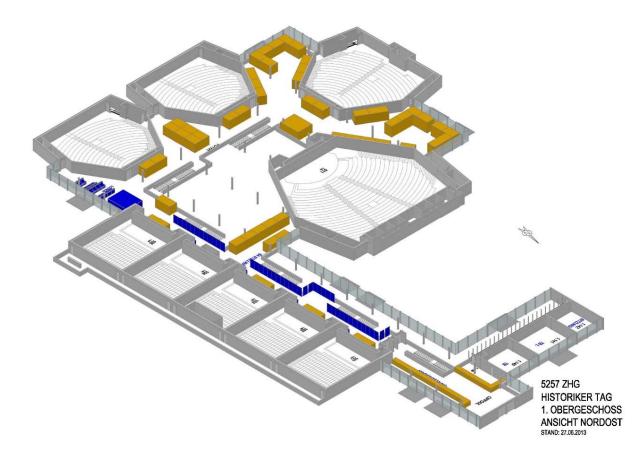


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Second Floor: General Arrangement – View from Northeast (see also pdf attachment)



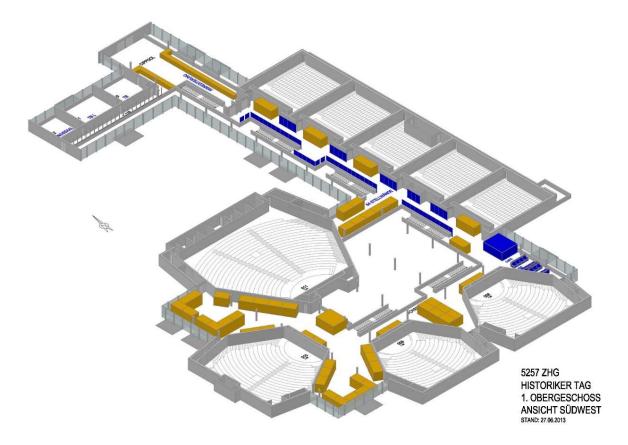


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Second Floor: General Arrangement – View from Southwest (see also pdf attachment)



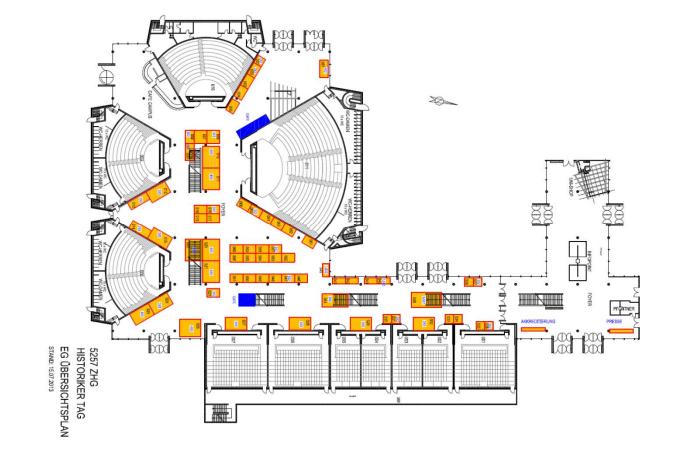


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First Floor: General Arrangement – Topview (see also pdf attachment)



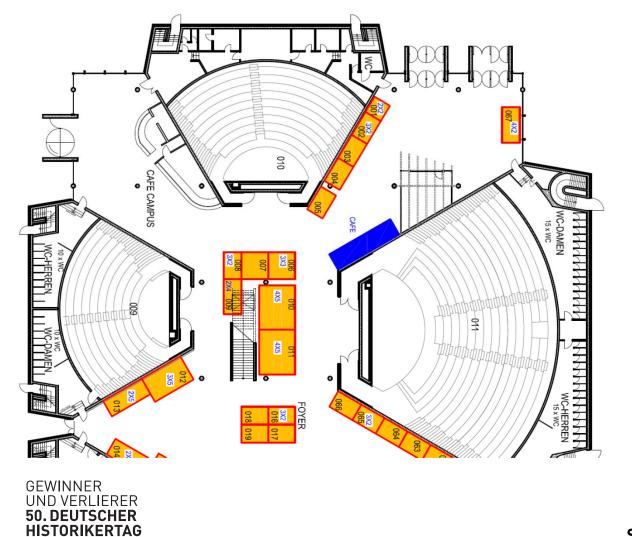


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First Floor: Detail 1 – Topview (see also pdf attachment)



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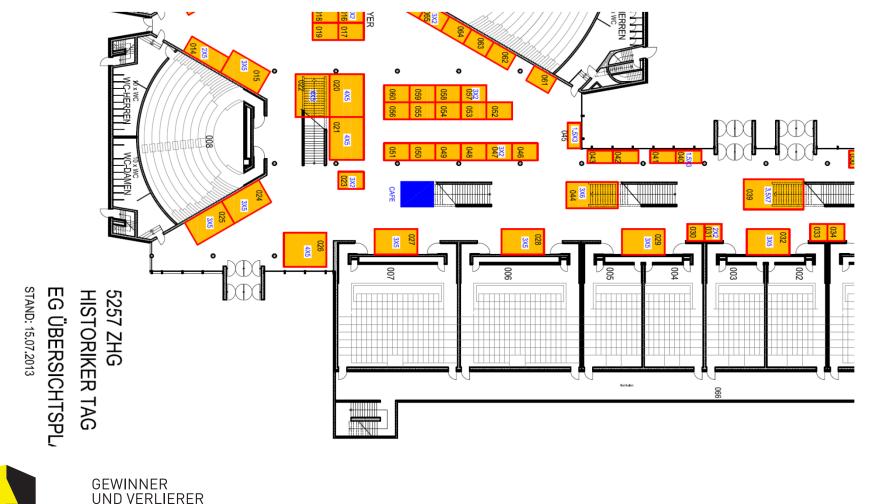




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First Floor: Detail 2 – Topview (see also pdf attachment)

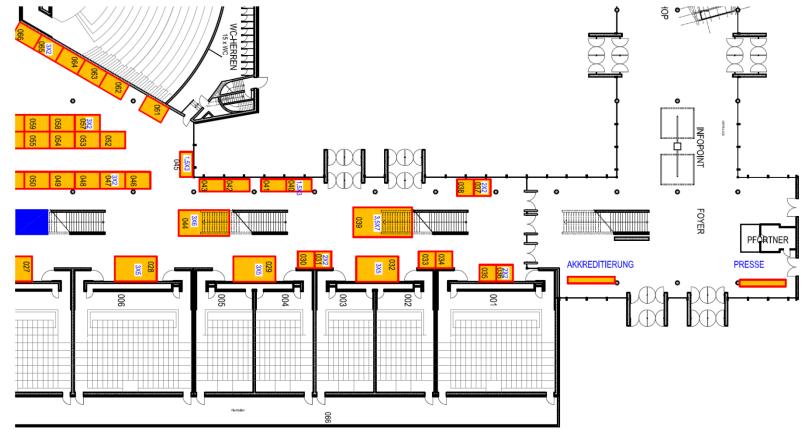
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First Floor: Detail 3 – Topview (see also pdf attachment)

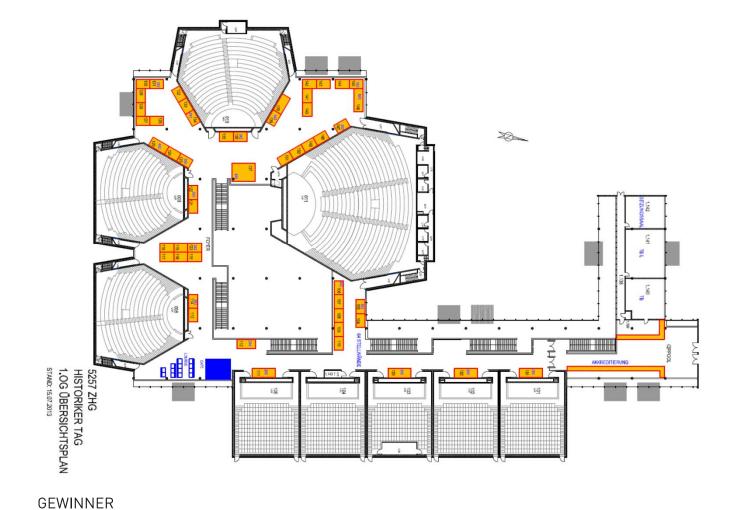






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Second Floor: General Arrangement – Topview (see also pdf attachment)

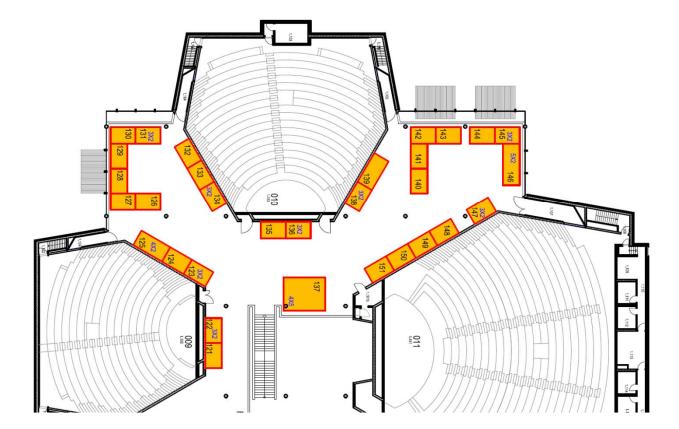


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Second Floor: Detail 1 – Topview (see also pdf attachment)



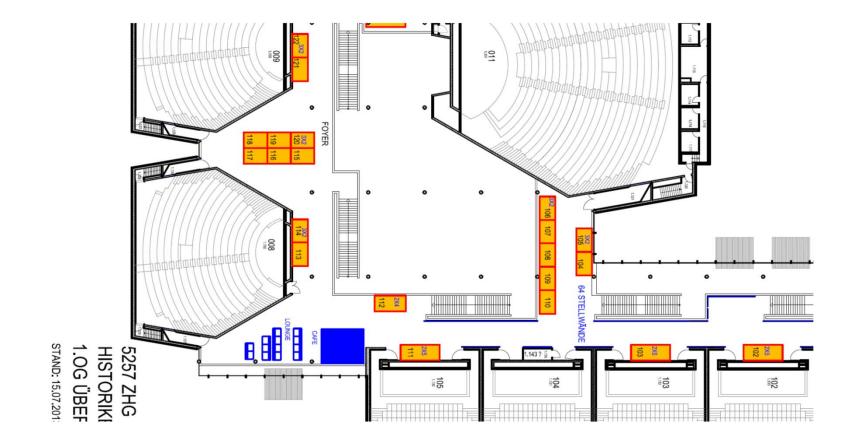


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Second Floor: Detail 2 – Topview (see also pdf attachment)

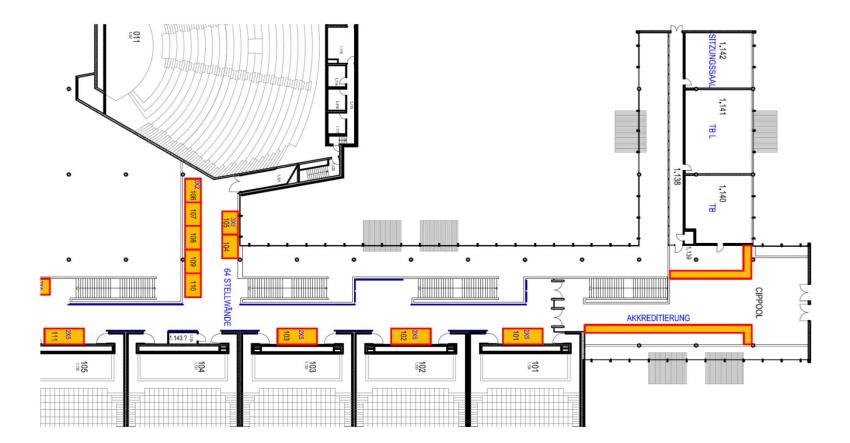






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Second Floor: Detail 3 – Topview (see also pdf attachment)



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Ground Level

	Ground/ Upper	ize	Size in	€ per sqm	Price per unit
No.	Lvl.	in meter	sqm	excl. VAT	in € excl. VAT
001	GL	2x2	4	70	280
002	GL	3x2	6	70	420
003	GL	3x2	6	70	420
004	GL	3x2	6	70	420
005	GL	3x2	6	70	420
006	GL	3x3	9	70	630
007	GL	3x3	9	70	630
008	GL	3x2	6	70	420
009	GL	2x4	8	70	560
010	GL	4x5	20	70	1400
011	GL	4x5	20	70	1400
012	GL	3x5	15	70	1050
013	GL	2x5	10	70	700
014	GL	2x5	10	70	700
015	GL	3x5	15	70	1050
016	GL	3x2	6	70	420
017	GL	3x2	6	70	420
018	GL	3x2	6	70	420
019	GL	3x2	6	70	420
020	GL	4x5	20	70	1400

	Ground				
	/ Upper	Size	Size in	€ per sqm	Price per unit
No.	Lvl.	in meter	sqm	excl. VAT	in € excl. VAT
021	GL	4x5	20	70	1400
022	GL	4x5	20	70	1400
023	GL	3x2	6	70	420
024	GL	3x5	15	70	1050
025	GL	3x5	15	70	1050
026	GL	4x5	20	70	1400
027	GL	3x5	15	70	1050
028	GL	3x5	15	70	1050
029	GL	3x5	15	70	1050
030	GL	2x2	4	70	280
031	GL	2x2	4	70	280
032	GL	3x5	15	70	1050
033	GL	2x2	4	70	280
034	GL	2x2	4	70	280
035	GL	2x2	4	70	280
036	GL	2x2	4	70	280
037	GL	2x2	4	70	280
038	GL	2x2	4	70	280
039	GL	3,5x7	24,5	70	1715
040	GL	1,5x3	4,5	70	315



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Ground Level

No.	Ground/ Upper Lvl.	Size in meter	Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
041	GL	1,5x3	4,5	70	315
042	GL	1,5x3	4,5	70	315
043	GL	1,5x3	4,5	70	315
044	GL	3x6	18	70	1260
045	GL	1,5x3	4,5	70	315
046	GL	3x2	6	70	420
047	GL	3x2	6	70	420
048	GL	3x2	6	70	420
049	GL	3x2	6	70	420
050	GL	3x2	6	70	420
051	GL	3x2	6	70	420
052	GL	3x2	6	70	420
053	GL	3x2	6	70	420
054	GL	3x2	6	70	420
055	GL	3x2	6	70	420

No.	Ground / Upper Lvl.	Size in meter	Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
056	GL	3x2	6	70	420
057	GL	3x2	6	70	420
058	GL	3x2	6	70	420
059	GL	3x2	6	70	420
060	GL	3x2	6	70	420
061	GL	3x2	6	70	420
062	GL	3x2	6	70	420
063	GL	3x2	6	70	420
064	GL	3x2	6	70	420
065	GL	3x2	6	70	420
066	GL	3x2	6	70	420
067	GL	4x2	8	70	560





Upper Level

No.	Ground/ Upper Lvl.	Size in meter	Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
101	UL	2x5	10	60	600
102	UL	2x5	10	60	600
103	UL	2x5	10	60	600
104	UL	3x2	6	60	360
105	UL	3x2	6	60	360
106	UL	3x2	6	60	360
107	UL	3x2	6	60	360
108	UL	3x2	6	60	360
109	UL	3x2	6	60	360
110	UL	3x2	6	60	360
111	UL	2x5	10	60	600
112	UL	2x4	8	60	480
113	UL	3x2	6	60	360
114	UL	3x2	6	60	360
115	UL	3x2	6	60	360

No.	Ground / Upper Lvl.	Size in meter	Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
116	UL	3x2	6	60	360
117	UL	3x2	6	60	360
118	UL	3x2	6	60	360
119	UL	3x2	6	60	360
120	UL	3x2	6	60	360
121	UL	3x2	6	60	360
122	UL	3x2	6	60	360
123	UL	3x2	6	60	360
124	UL	3x2	6	60	360
125	UL	3x2	6	60	360
126	UL	3x2	6	60	360
127	UL	3x2	6	60	360
128	UL	3x2	6	60	360
129	UL	3x2	6	60	360
130	UL	3x2	6	60	360





Upper Level

No.	Ground/ Upper Lvl.	Size in meter	Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
131	UL	3x2	6	60	360
132	UL	3x2	6	60	360
133	UL	3x2	6	60	360
134	UL	3x2	6	60	360
135	UL	3x2	6	60	360
136	UL	3x2	6	60	360
137	UL	4x5	20	60	1200
138	UL	3x2	6	60	360
139	UL	3x2	6	60	360
140	UL	3x2	6	60	360
141	UL	3x2	6	60	360
142	UL	3x2	6	60	360
143	UL	3x2	6	60	360
144	UL	3x2	6	60	360
145	UL	3x2	6	60	360

No.	Ground / Upper Lvl.		Size in sqm	€ per sqm excl. VAT	Price per unit in € excl. VAT
146	UL	2x5	10	60	600
147	UL	3x2	6	60	360
148	UL	3x2	6	60	360
149	UL	3x2	6	60	360
150	UL	3x2	6	60	360
151	UL	3x2	6	60	360



3. Exhibition Space – Conditions 1



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Booth Unit Rental Prices

- \rightarrow All prices are quoted in Euro and exclusive of VAT.
- → The charge covers booth rent for the entire duration of the conference as well as all services pertaining to exhibitors specified below.
- ightarrow Charitable associations are granted a discount of 50 %.

Booking Process

- → Starting November 1, you may choose three different booth units or unit areas and enter them as your options. It is possible to select several booth units and compile them into a single unit area, thus entering the newly conjoined space as one option. Options can be send in until November 30.
- → Please send your options per email to <u>historikertag@uni-goettingen.de</u>, indicating your request by including "Historikertag exhibition booking" in the subject line. If this is not possible, please send your documents by regular mail to the address mentioned below.
- → After the optioning stage of the booking process is finished, we will allocate the individual booth units in accordance with the management of the German Association of Historians (VDH). If we are not able to meet your wishes, we will contact you directly before assigning a different area.
- → Starting February 1, we will be offering a second opportunity to sign up for options on vacant exhibition booths where you will be able to place options on the remaining units. This stage of the booking procedure will be ending February 28.



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Complimentary Services

→ Entry in Exhibitor's List: By booking a booth unit or area, your company will be included in the list of exhibitors, which is going to be published in the conference program and on our homepage. It is possible to feature a link to your website, should you desire so.

 \rightarrow Power Supply: If you wish, we will be providing you with a power connection at your booth free of charge.

→ Security: During opening hours from 8AM and 6PM exhibitors will be responsible for their own booths. We will attend to the security in the hours the building is closed, which will be between 10PM and 6AM; we will also arrange for surveillance of the exhibition between 6-8AM. Please contact us in case you need to safely store any hightech equipment.

→ Internet: The central lecture hall complex is equipped with Wi-Fi. You will be getting individual access codes as you arrive.

Services Subject to Cost

→ Tables: We will be able to provide tables to a limited extent, if requested. Be aware that allocation will be conducted in chronological order.

→ Miscellaneous Furniture: If you need any other furnishings, we are happy to place an order for you with our local booth builder. Compendium and order form will be sent to you after your booking is completed.

→ Staff: Please contact us in case you need additional staff to support your activities at the exhibition.

Attendance Fee

 \rightarrow Please be aware that, according to custom, we are obliged to charge your staff a discounted attendance fee.



4. The Community Booth



→ The publisher's trade exhibition will incorporate one community booth. Its purpose is to offer an opportunity to present individual publications without the need to attend the conference.

Benefits

→ Support: We will set up and look after the community booth and provide customer support during the whole conference.

→ Entry in Exhibitor's List: By booking space at the community booth, your company will be included in the list of exhibitors, which is going to be published in the conference program and on our homepage. It is possible to feature a link to your website, should you desire so.

Prices

→ The charge for using the community booth depends on the number of books you wish to display. Please consider the table below for details.

1-3 books	€35,- per book excl. VAT
4-7 books	€30,- per book excl. VAT
8-10 books	€27,- per book excl. VAT
11 books and more	€25,- per book excl. VAT

Booking process

→ You may send your entries for the community booth immediately, preferably via email. Please contact us at <u>historikertag@uni-goettingen.de</u>, indicating the matter by including "Historikertag booking community booth" in the subject line. If this is not possible, please send your documents by regular mail to the address mentioned below. Your entries need to be submitted by August 15, 2014. Conditions

→ The books you wish to display at the community booth need to be sent directly to our house and cannot arrive later than September 13, 2014. All shipping costs lie with the exhibiting publisher, including return postage fee.





5. Contact

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Questions?

 \rightarrow We are happy to answer any upcoming questions!

Contact us at:

Georg-August-Universitaet Goettingen Organisationsbuero – 50. Deutscher Historikertag Benjamin Buehring – Geschaeftsfuehrung Heinrich-Dueker-Weg 14, Raum 1.819 37073 Goettingen

Phone 0551 – 39 21283 Fax 0551 – 39 24347 <u>historikertag@uni-goettingen.de</u> www.historikertag.de



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